



Email The Form: [marilyn@thebarcodelady.com](mailto:marilyn@thebarcodelady.com)

Client: \_\_\_\_\_

Part # \_\_\_\_\_

## Section 1. Label Application Information

Describe the Application: \_\_\_\_\_

What is the Label Applied to? \_\_\_\_\_

Desired Adhesive Performance: ☐ Permanent ☐ Removable

If Removable, How Many Times? ☐ One Time ☐ Several

Application Temperature? \_\_\_\_\_ Service Temperature Range of the Application: \_\_\_\_\_

Application Method: ☐ Hand ☐ Machine

Is the Label Used Outside? ☐ Yes ☐ No If Outside, How Long? \_\_\_\_\_

Do the Labels Need to be UL Approved? ☐ Yes ☐ No

## Section 2. Printer Information

If Not Going Through a Printer Skip To Next Section

Client Variable Imaging Technology: ☐ Thermal Transfer ☐ Direct Transfer ☐ Laser ☐ Ink Jet ☐ Impact/ Dot Matrix

Printer Manufacturer (If Known)? \_\_\_\_\_ Printer Model # (If Known)? \_\_\_\_\_

Any Variable Imaging Done at Label Production Plant? ☐ Yes ☐ No

## Section 3. Label Specifications

Label Material Description (Type of Paper or Film): \_\_\_\_\_

Label Shape: ☐ RCR ☐ Oval ☐ Circle ☐ Butt-Cut ☐ Continuous Roll ☐ Perfed Tag ☐ Notched Tag  
☐ Special (Describe): \_\_\_\_\_

Label Width: \_\_\_\_\_ # of Labels Across: \_\_\_\_\_ If > 1 Across, Vertical Perfs Between Labels? ☐ Yes ☐ No

Label Depth: \_\_\_\_\_ If > 1 Across, Gap Between Labels? ☐ Yes ☐ No

Gap Space Between Labels: \_\_\_\_\_

Horizontal Perfs Between Labels? ☐ Yes ☐ No Pinfeeds? ☐ Yes ☐ No

Face Slits-Back Slits? ☐ Yes ☐ No If Yes, Describe: \_\_\_\_\_

Estimated Annual Usage: \_\_\_\_\_ Qtys to Estimate (List Up to 6): \_\_\_\_\_

## Section 4. Printing

☐ Blank ☐ Floodcoat ☐ Plate Printed ☐ Digital # of Colors: \_\_\_\_\_ 4-Color Process? ☐ Yes ☐ No

Overlamine or Varnish? ☐ Yes ☐ No If Yes, Describe: \_\_\_\_\_

Any Deadened Adhesive Areas or Printing on Adhesive? ☐ Yes ☐ No

Any Back Printing on Liner? ☐ Yes ☐ No # of Colors: \_\_\_\_\_

## Section 5. Finishing

<input type="checkbox"/> Rolls	<input type="checkbox"/> Fanfold	<input type="checkbox"/> Sheeted
Core Diameter (Inner) _____	Fold Length _____	Sheets/Box _____
Max Outer Roll Diameter _____	Labels/Fold _____	Polywrapped? <input type="checkbox"/> Yes <input type="checkbox"/> No
Labels Per Roll _____	Folds/Stack _____	If Polywrapped,
Rolls Per Carton _____	Stacks/Box _____	Sheets/Packs _____