

Email The Form: [marilyn@thebarcodelady.com](mailto:marilyn@thebarcodelady.com)

Client: \_\_\_\_\_

Part #: \_\_\_\_\_

## Section 1. Label Application Information

Describe the Application: \_\_\_\_\_

What is the Label Applied to? \_\_\_\_\_

Desired Adhesive Performance:  Permanent  RemovableIf Removable, How Many Times?  One Time  Several

Application Temperature? \_\_\_\_\_ Service Temperature Range of the Application: \_\_\_\_\_

Application Method:  Hand  MachineIs the Label Used Outside?  Yes  No If Outside, How Long? \_\_\_\_\_Do the Labels Need to be UL Approved?  Yes  No

## Section 2. Printer Information

If Not Going Through a Printer Skip To Next Section

Client Variable

Imaging Technology:  Thermal Transfer  Direct Transfer  Laser  Ink Jet  Impact/ Dot Matrix

Printer Manufacturer (If Known)? \_\_\_\_\_ Printer Model # (If Known)? \_\_\_\_\_

Any Variable Imaging Done at Label Production Plant?  Yes  No

## Section 3. Label Specifications

Label Material Description (Type of Paper or Film): \_\_\_\_\_

Label Shape:  RCR  Oval  Circle  Butt-Cut  Continuous Roll  Perfed Tag  Notched Tag  
 Special (Describe): \_\_\_\_\_Label Width: \_\_\_\_\_ # of Labels Across: \_\_\_\_\_ If > 1 Across, Vertical Perfs Between Labels?  Yes  NoLabel Depth: \_\_\_\_\_ If > 1 Across, Gap Between Labels?  Yes  No

Gap Space Between Labels: \_\_\_\_\_

Horizontal Perfs Between Labels?  Yes  No Pinfeeds?  Yes  NoFace Slits-Back Slits?  Yes  No If Yes, Describe: \_\_\_\_\_

Estimated Annual Usage: \_\_\_\_\_ Qtys to Estimate (List Up to 6): \_\_\_\_\_

## Section 4. Printing

 Blank  Floodcoat  Plate Printed  Digital # of Colors: \_\_\_\_\_ 4-Color Process?  Yes  NoOverlaminate  Yes  No If Yes, Describe: \_\_\_\_\_ or Varnish?Any Deadened Adhesive Areas or Printing on Adhesive?  Yes  NoAny Back Printing on Liner?  Yes  No # of Colors: \_\_\_\_\_

## Section 5. Finishing

 Rolls

Core Diameter (Inner) \_\_\_\_\_

Max Outer Roll Diameter \_\_\_\_\_

Labels Per Roll \_\_\_\_\_

Rolls Per Carton \_\_\_\_\_

 Fanfold

Fold Length \_\_\_\_\_

Labels/Fold \_\_\_\_\_

Folds/Stack \_\_\_\_\_

Stacks/Box \_\_\_\_\_

 Sheeted

Sheets/Box \_\_\_\_\_

Polywrapped?  Yes  No

If Polywrapped, Sheets/Packs \_\_\_\_\_